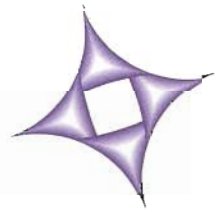


The Allyance Business Model

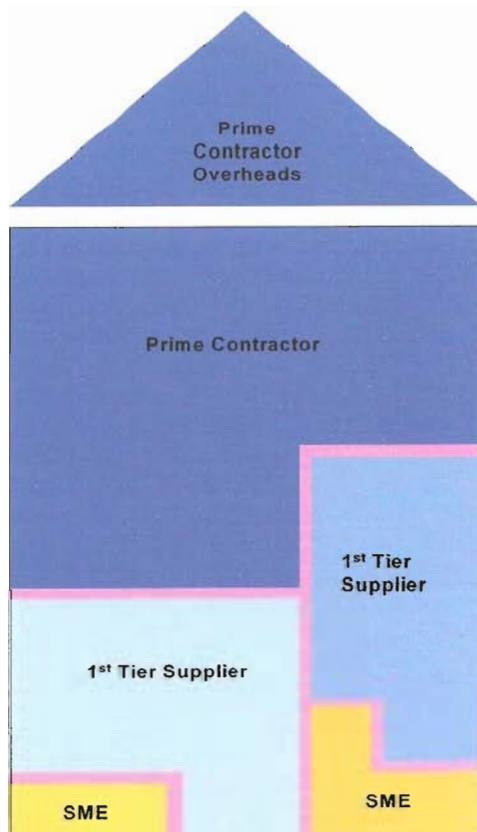
(Benefits for Customer and Allyance Member)



An Innovative Approach to providing Technical Solutions

The traditional Approach

- Large Prime Contractor
- Most work conducted by Prime or first tier supplier
- Significant Overhead
- Little scope for SMEs
- Well tried methodology



Benefits of the Allyance Approach for the Customer

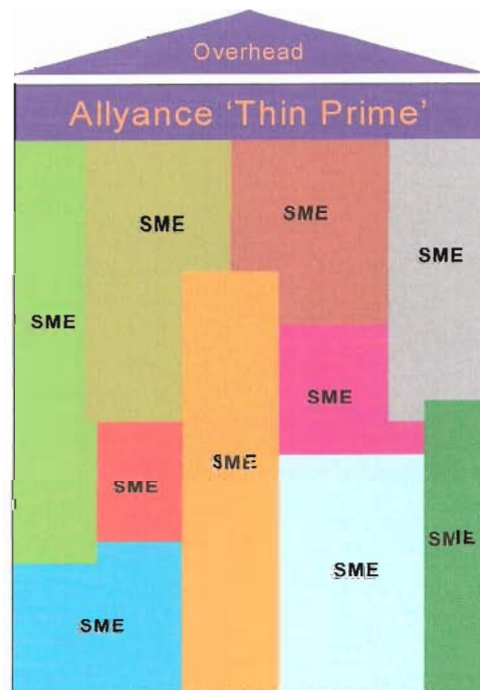
- SME specialists for all aspects of task.
- Access to SME inspired technical innovation and openness to innovation in working processes.
- SME flexibility, reactivity and cost-base

To find out more

Call Rick Hussey on 01865-327427 or visit www.allyance.co.uk

The Allyance Approach

- 'Thin Prime' Project Management company
- Most work carried out by specialist SMEs
- Low Overheads
- Scope for, and willingness to implement, innovative processes and procedures



Benefits of the Allyance Approach for the SME

- Major work packages of good intellectual and financial value.
- Working far more directly for MOD customer.
- Access to larger work packages.